Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

POWER OF ATTORNEY TO PROSECUTE APPLICATIONS BEFORE THE USPTO I hereby revoke all previous powers of attorney given in the application identified in the attached statement under 37 CFR 3.73(b) I hereby appoint: Practitioners associated with the Customer Number: 24737 Practitioner(s) named below (if more than ten patent practitioners are to be named, then a customer number must be used): Name Registration Name Registration Number Number as attorney(s) or agent(s) to represent the undersigned before the United States Patent and Trademark Office (USPTO) in connection with any and all patent applications assigned only to the undersigned according to the USPTO assignment records or assignment documents attached to this form in accordance with 37 CFR 3.73(b). Please change the correspondence address for the application identified in the attached statement under 37 CFR 3.73(b) to: X 24737 The address associated with Customer Number: OR Firm or Individual Name Address City State Zip Country Telephone Fax Assignee Name and Address: KONINKLIJKE PHILIPS ELECTRONICS N.V. Groenewoudseweg 1 5621 BA Eindhoven, The Netherlands A copy of this form, together with a statement under 37 CFR 3.73(b) (Form PTO/SB/96 or equivalent) is required to be filed in each application in which this form is used. The statement under 37 CFR 3.73(b) may be completed by one of the practitioners appointed in this form if the appointed practitioner is authorized to act on behalf of the assignee, and must identify the application in which this Power of Attorney is to be filed. SIGNATURE of Assignee of Record are and title is supplied below is authorized to act on behalf of the assignee Signature Date 14 January 2005 Michael E. Marion Name 333-9637 Telephone (914) Authorized Representative

This collection of information is required by 37 CFR 1.31, 1.32 and 1.33. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and 1.14. This collection is estimated to take 3 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

COMBINED DECLARATION FOR PATENT APPLICATION AND POWER OF ATTORNEY (includes Reference to PCT International Applications)

ATTORNEY'S DOCKET NUMBER

PHNL021091 US

As a below named inventor, I	hereby declare that:	-	10/531929
My residence, post office add	lress and citizenship are as state		101 222 " = .
I believe I am the original, firs plural names are listed below entitled: "Embedded data the specification of which (ch		name is listed below) or an or claimed and for which a pater	iginal, first and joint inventor (if nt is sought on the invention
is attached hereto.			
was filed as United States	application		
Serial No			
on			
and was amended			
on			
was filed as PCT internation Number PCT/IB2003/0046 20 October 2003	520		
and was amended under PC	T Article 19		45 U 14 X
on			(if applicable).
I hereby state that I have revi claims, as amended by any a	iewed and understand the conte imendment referred to above.	ents of the above-identified sp	ecification, including the
I acknowledge the duty to dis Title 37, Code of Federal Reg	close information which is mate gulations, § 1.56(a).	rial to the examination of this	application in accordance with
or inventor's certificate or of a States of America listed below any PCT international application	benefits under Title 35, United any PCT international application wand have identified below any ation(s) designating at least one aving a filing date before that of	n(s) designating at least one of foreign application(s) for patacountry other than the United	country other than the United ent or inventor's certificate or distance of America filed by me
PRIOR FOREIGN/PCT APPL	ICATION(S) AND ANY PRIOR	ITY CLAIMS UNDER 35 U.S.	C. 119:
COUNTRY	APPLICATION NUMBER	DATE OF FILING DAY, MONTH, YEAR	PRIORITY CLAIMED UNDER 35 USC 119
Europe	02079427.7	22 October 2002	YES
	-		
	U.S.	DEPARTMENT OF COMMERC	E –Patent and Trademarks Office

Rec'd Peyzio _19 APR 2005

Combined Declaration For Patent Application and Power of Attorney (Continued) (includes Reference to PCT International Applications)

PHNL021091 US

POWER OF ATTORNEY: As a named inventor, I hereby appoint the following attorney(s) and/or agent(s) to prosecute this application and transact all business in the Patent and Trademark Office connected therewith. (List name and registration number)

Jack E. Haken, Reg. No. 26,902 Michael E. Marion, Reg. No. 32, 266 Edward M. Blocker, Reg. No. 30,245



Direct Telephone Calls to: (name and telephone number) (914)332-0222

201	FULL NAME OF INVENTOR (D)	FAMILY NAME KLEIN MIDDELINK	FIRST GIVEN NAME Marc	SECOND GIVEN NAME Willem Theodorus
	RESIDENCE & -	CITY Eindhoven	STATE OR FOREIGN COUNTRY The Netherlands	COUNTRY OF CITIZENSHIP The Netherlands
	POST OFFICE ADDRESS	POST OFFICE ADDRESS Prof. Holstlaan 6	5656 AA Eindhoven	STATE & ZIP CODE/COUNTRY The Netherlands
202	FULL NAME OF	FAMILY NAME VAN DER MEER	FIRST GIVEN NAME Jan	SECOND GIVEN NAME
	RESIDENCE & CITIZENSHIP	CITY Eindhoven	STATE OR FOREIGN COUNTRY The Netherlands	COUNTRY OF CITIZENSHIP The Netherlands
	POST OFFICE ADDRESS	POST OFFICE ADDRESS Prof. Holstlaan 6	5656 AA Eindhoven	The Netherlands

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true: and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under section 1001 if Title 18 of the United states Code, and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

SIGNATURE OF INVENTOR 201	SIGNATURE OF INVENTOR 202
DATE 19 May 2004	DATE

U.S. DEPARTMENT OF COMMERCE- Patent and Trademarks Office

(July 1994)

tes'd FC11-70 19 APR 2001

Combined Declaration For Patent Application and Power of Attorney (Continued) (includes Reference to PCT International Applications)

Attorneys Docket Number PHNL021091 US

POWER OF ATTORNEY: As a named inventor, I hereby appoint the following attorney(s) and/or agent(s) to prosecute this application and transact all business in the Patent and Trademark Office connected therewith. (List name and registration number)

Jack E. Haken, Reg. No. 26,902 Michael E. Marion, Reg. No. 32, 266 Edward M. Blocker, Reg. No. 30,245 Direct Telephone Calls to: (name and telephone number) (914)332-0222

201	FULL NAME OF	FAMILY NAME	FIRST GIVEN NAME	SECOND GIVEN NAME
	INVENTOR	KLEIN MIDDELINK	Marc	Willem Theodorus
	RESIDENCE &	CITY	STATE OR FOREIGN COUNTRY	COUNTRY OF CITIZENSHIP
	CITIZENSHIP	Eindhoven	The Netherlands	The Netherlands
	POST OFFICE	POST OFFICE ADDRESS	CITY	STATE & ZIP CODE/COUNTRY
	ADDRESS	Prof. Holstlaan 6	5656 AA Eindhoven	The Netherlands
202	FULL NAME OF	FAMILY NAME	FIRST GIVEN NAME	SECOND GIVEN NAME
	INVENTOR	VAN DER MEER	Jan	
	RESIDENCE &	CITY	STATE OR FOREIGN COUNTRY	COUNTRY OF CITIZENSHIP
	CITIZENSHIP	Eindhoven	The Netherlands	The Netherlands
	POST OFFICE	POST OFFICE ADDRESS	CITY	STATE & ZIP CODE/COUNTRY
	ADDRESS	Prof. Holstlaan 6	5656 AA Eindhoven	The Netherlands

I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true: and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under section 1001 if Title 18 of the United states Code, and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

SIGNATURE OF INVENTOR 201	SIGNATURE OF INVE	NTOR 202
DATE	DATE 24 May	2004

U.S. DEPARTMENT OF COMMERCE- Patent and Trademarks Office

(July 1994)

10/531929 JC13 Rec'd PCT/PTO 19 APR 2005

PTO/SB/96 (08-03)
Approved for use through 07/31/2006. OMB 0651-0031
U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

STATEM	ENT UNDER 37 CFR 3.73(b)
Applicant/Patent Owner: Koninklijke Philips Electronics	N.V.
Application No./Patent No.: Concurrently	Filed/Issue Date: Concurrently
Entitled: EMBEDDED DATA SIGNALING	
Koninklijke Philips Electronics N.V. (Name of Assignee)	, a <u>corporation</u> (Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)
states that it is: 1. the assignee of the entire right, title, and interest in the entire right.	
2. an assignee of less than the entire right, title a The extent (by percentage) of its ownership in the patent application/patent identified above by v	terest is ———— %
A. [] An assignment from the inventor(s) of the pating the United States Patent and Trademark Off attached.	ent application/patent identified above. The assignment was recorded fice at Reel, Frame, or for which a copy thereof is
OR	
B. [] A chain of title from the inventor(s), of the pate below:	ent application/patent identified above, to the current assignee as shown
	To:
The document was recorded in the Uni Reel, Frame	ted States Patent and Trademark Office at, or for which a copy thereof is attached.
2. From:	To:
From: The document was recorded in the Uni Reel Frame	ted States Patent and Trademark Office at , or for which a copy thereof is attached.
From: The document was recorded in the Uni	То:
	ted States Patent and Trademark Office at, or for which a copy thereof is attached.
[] Additional documents in the chain of tit	le are listed on a supplemental sheet.
	nment document or a true copy of the original document) cordance with 37 CFR Part 3, if the assignment is to be
The undersigned (whose title is supplied below) is a	uthorized to act on behalf of the assignee.
3/24/2005	Edward W. Goodman, Reg. 28,613
Date (014) 200 0044	Typed or printed hande
(914) 333-9611	CENTRALITY C
Telephone number	Signature .
	Corporate Counsel Title

This collection of information is required by 37 CFR 3.73(b). The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.14. This collection is estimated to take 12 minutes to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.